



Phoenix, AZ – SightRisk USA™, exclusively distributed by MacuHealth Distribution Ltd. will officially launch its cloud- based algorithm to eye care professionals at Vision Expo West in Las Vegas on September 17, 2015.

SightRisk USA™ was developed through the collaboration by a team of research scientists who assessed and documented both modifiable lifestyle and non-modifiable risk factors of thousands of patients studied, who were diagnosed with AMD and through a detailed review of over 300 published scientific manuscripts. The proprietary algorithm behind the SightRisk questionnaire prioritizes, compiles and weigh's the risk factors based on the patient's answers creating a unique report that the eye care professional and staff can review with their patients. This report will help identify young and healthy patients with risk profiles that through consultation and ECP recommendations may delay or even prevent the onset of blindness from Age-related Macular Degeneration (AMD) later in life.

"It is important to take preventative action" said Frederic Jouhet, Managing Director of SightRisk. "Modifiable lifestyle factors such as smoking and a poor nutritional diet have been scientifically and clinically shown to increase the risk of developing AMD. Educating patients and continued monitoring of patient choices as early in life as possible will help reduce these risks. Optometry has an opportunity by implementing SightRisk to provide greater value to their patients overall healthcare and as a contributing member of an ACO."

Using SightRisk is very simple. An editable PDF can be emailed or faxed to a patient to be completed prior to their eye appointment. The staff takes the patient's answers, adds in the answers for 5 clinical questions from the doctor and the report with a set of unique recommendations is created. The questionnaire can be easily integrated with other practice patient history forms so the patient can complete in the comfort of their home.

To see a demo & learn more about SightRisk USA™ come to the MacuHealth booth MS7043 at VEW, and get a chance to win an Apple Watch or an iPad Mini.

For more information call 866-704-0845 & press 1 for Customer Service or email info@SightRiskUSA.com

For press questions:

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